

Sean M. O'Riley

CAMPUS:

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PERMANENT:

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- SUMMARY:**
- One year of supervisory experience at student computer center.
 - Launched a B2B e-mail newsletter campaign for internship with a start-up.
 - Advanced skills in social media including: Twitter, Facebook, and YouTube.

EDUCATION: **Bachelor of Science in Marketing, May 2011**
Ivy League University, Oldville, MI
GPA 3.7/4.0

Courses taken included:

Advanced Facebook Apps
Computer Programming

Project Management
Market Segmentation

EXPERIENCE: **Zeta-Great Web Development Center** **Jan. – May '11**
Social Media Coordinator **Oldville, MI**

- Maintained our Twitter, Facebook and YouTube presence.
- Wrote write papers about social media that resulted in 3,000+ downloads.
- Launched the company's first ever webinar series and hosted 20 social media webinars for marketing professionals from all over the US.

MSU Student Computer Center **June '10 – Dec. '10**
Supervisor **Oldville, MI**

- Scheduled all student staff members for shifts.
- Responsible for maintaining inventory of all equipment.
- Created and oversaw maintenance schedule for all computers and printers.

- ACTIVITIES:**
- President, MSU Student Project Managers Association, 2007
 - President, American Marketing Association, Student Chapter, 2008-2010
 - Member, Campus Emerald Isle Club, 2009